



APSHRMMENT 11TH ANNUAL CONFERENCE ZANZIBAR SPONSORSHIP PACKAGE



THE APSHRMNET SPONSORSHIP PACKAGE 2026



11TH ANNUAL CONFERENCE OF THE AFRICAN PUBLIC SECTOR HUMAN RESOURCE MANAGERS' NETWORK (APS-HRMNET)

THEME

Harnessing Artificial Intelligence For Strategic Human Capital Transformation In Africa's Public Service.

VENUE

Golden Tulip Zanzibar Airport, Kiembe Samaki, Unguja, Zanzibar, 10-13 NOVEMBER 2026



ABOUT APS-HRMNET

The African Public Sector Human Resource Managers' Network (APS-HRMNET) is a continental professional network dedicated to advancing the professionalization and modernization of Human Resource Management in Africa's public service. The Network was endorsed during the 30th Roundtable Conference of the African Association for Public Administration and Management in Accra, Ghana, in 2008 and formally launched in Arusha, Tanzania, in February 2009. Following this endorsement, APS-HRMNET was formally launched in Arusha, Tanzania, in February 2009 during the Workshop on Capacity Building for Human Resource Development Policy and Strategy in the Public Service in Africa. During the launch, founding documents were adopted, an Executive Council was established, and interim leadership arrangements were put in place to guide the development and growth of the Network.

EXPECTED OUTCOMES

The Conference is expected to produce practical, follow-up-oriented results that strengthen HR professional capacity, responsible AI readiness, institutional learning, continental collaboration and APS-HRMNET's sustainability. The Secretariat should translate these outcomes into a post-conference action matrix with indicators, responsible actors and reporting milestones.

- ✓ Enhanced Professional Capacity, Ethical Standards and AI Readiness.
- ✓ Increased ICT Integration, Artificial Intelligence Adoption and Innovation in HR Management
- ✓ Strengthened Leadership and Strategic Positioning of HR Managers.
- ✓ Expanded APS-HRMNET Membership and Enhanced Collaboration.
- ✓ Improved Financial Sustainability of APS-HRMNET
- ✓ Policy, Practice and Follow-Up Recommendations for AI-Enabled Governance



WHY ZANZIBAR ?

Public sector Human Resource Management in Zanzibar has evolved through successive constitutional, legal and institutional reforms since the 1964 Revolution. The reform trajectory has sought to strengthen professionalism, merit, accountability, workforce development and responsive public service delivery.

Today, public sector Human Resource Management is guided by Zanzibar's constitutional, legal and institutional framework, with responsibilities shared among the President's Office, the Civil Service Commission, ministries, departments and other public institutions.

The system continues to emphasise professional standards, accountability, capacity development, employee performance and service delivery. Hosting the 11th Annual APS-HRMNET Conference in 2026 will position Zanzibar as a continental venue for knowledge exchange, policy dialogue and collaboration on responsible AI and strategic Human Resource Management



SPONSORING THE APSHRMRNET CONFERENCE

As a sponsor of the 2026 APSHRMENT CONFERENCE, you will contribute to the delivery of the conference that will align key stakeholders on the recognition that Artificial Intelligence is not only transforming technology systems but is also reshaping workforce management, organizational structures and the role of Human Resource professionals. In addition, you will get a wide range of branding and exhibition opportunities and promotional and institutional benefits to position your institution as a key leader at the conference and beyond.



APSHRMNET SPONSORSHIP PACKAGE 2026

Platinum

**USD 20,000
and Above (No Upper Limit)**

Communication

- Speaking role - at the Conference after the guest of honor.
- Official recognition as a PLATINUM funder of the Conference.
- 100 words institutional description and link in English and French on the APSHRMNET Website.
- Recognition award by chief Guest

Visibility

- Premium placement of an exhibition booth with basic amenities.
- Premium Logo positioning on APSHRMNET Website and publicity materials
- Logo positioning on APSHRMNET Media wall

Participation and Event Opportunities

- Senior-level delegate potential participation in invitation-only policy roundtables with Government, Corporate, and Sector leaders (Maximum 3 participants).
- Priority consideration for side-event submission

Networking

- Exclusive access to the conference invited high level delegates.
- Five (5) invitations to the APSHRMNET Conference Gala dinner.



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Gold

**From USD 15,000
to USD 10,000**

Communication

- Speaking role – at Ministerial level opening session.
- Official recognition as a GOLD contributor of the conference.
- 50 words institutional description and link in English and French on the APSHRMNET Website.
- Recognition award by chief Guest

Visibility

- An exhibition booth with basic amenities in a preferred location.
- Logo positioning on APS-HRMNET side event.
- Logo positioning on APSHRMNET conference Media wall

Participation and Event Opportunities

- Senior-level delegate potential participation in invitation-only policy roundtables with Govern-ment, Corporate, and Sector leaders (Maximum 2 participants).
- Opportunity to schedule a side event.

Networking

- Two (2) passes to access the VIP lounge.
- Three (3) invitations to the APS-HRMNET conference Gala dinner.



APSHRMNET SPONSORSHIP PACKAGE 2026

Silver

**From USD 10,000
to USD 5,000**

Communication

- Official recognition as a SILVER sponsor of the Summit.
- Link to the official institutional website in English and French on the APS-HRMNET Website.
- Recognition award by Minister responsible for Public Service

Visibility

- An exhibition booth with basic amenities.
- Logo positioning on APS-HRMNET conference side event.
- Logo positioning on APS-HRMNET conference Media wall

Networking

- One (1) pass to access the VIP lounge.
- Two (2) invitations to the AFSH Summit Gala dinner.



APSHRMNET SPONSORSHIP PACKAGE 2026

Bronze

**From USD 5,000
to USD 1,000**

Communication

- Official recognition as a BRONZE sponsor of the Summit.
- Link to the official institutional website in English and French on the APS-HRMNET conference Website.
- Recognition award by Minister responsible for Public Service

Visibility

- Logo positioning on APS-HRMNET conference Media wall

Networking

- One (1) invitations to the APS-HRMNET conference Gala dinner

SUMMARY OF BENEFITS	PLATINUM (>\$20,000)	GOLD (\$15,000 - \$10,000)	SILVER (\$10,000 - \$5,000)	BRONZE (\$5,000 - 1,000)
Official recognition	Platinum	Gold	Silver	Bronze
Institutional Description on the APS-HRMNET Website	100 words plus link	50 words plus link	Link	Link
Exhibition booth with basic amenities	Premium location	Preferred location	Yes	-
Logo placement and side event	Yes	Yes	Yes	-
# Senior-level delegate potential participation in invitation-only policy roundtables	3 participants	2 participants	-	-
Schedule a side event	Yes	Yes	Yes	-
# of VIP lounge passes	3	2	1	-
# of invitations to the Gala dinner	5	3	2	1

CONTACT US

**For more information,
Victoria Mwanri Elangwa
Executive Secretary
+255735312199
APSHRMNET
Victoria.mwanri@gmail.com**

**Fadhili Mitimangi
Focal Person**

**Fadhili.mitimangi@utumishi.go.tz
www.apshrm.net**